

**WISCONSIN BOWHUNTERS ASSOCIATION 2023 PRESERVE, PROMOTE, PROTECT OFFICIAL
SWEEPSTAKES RULES**

VOID WHERE PROHIBITED. NO PURCHASE, PAYMENT OR CONTRIBUTION NECESSARY TO ENTER. A PURCHASE, CONTRIBUTION, DONATION, OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES

1. **Eligibility:** The Sweepstakes is only open to legal residents of the United States who are 18 years of age or older and is void where prohibited by law. All contributions made in this Sweepstakes and described in Section 4 below are made to Wisconsin Bowhunter's Association ("Sponsor"). Sponsor is a non-profit organization described in Section 501(c)(7) of the Internal Revenue Code. Contributions to Sponsor made to enter into this Sweepstakes are not tax deductible to the donor as charitable contributions. Employees of Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members of Employees (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside) and/or those living in the same household of Employees (whether or not related thereto) are not eligible to participate in or win the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. The Sweepstakes is void where prohibited.

2. **Agreement to Rules:** By participating in this Sweepstakes, the Entrant ("You") agree to be fully and unconditionally bound by these Official Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Sponsor as final and binding as it relates to this Sweepstakes.

3. **Sweepstakes Period:** Entries will be accepted starting on May 10, 2023, at 8:00 a.m. Central Standard Time ("CST") and ending September 10, 2023, at 11:59 p.m. CST (all mail-in entries must be postmarked by September 10, 2023, and received by September 17, 2023). The Winner will be selected as described herein in Section 7 below on September 21, 2023. The Sponsor's database computer is the official time-keeping device for the Sweepstakes.

4. **How to Enter:** Participants may enter either by the Contribution Method or by the Free Entry Method or by the Mail-In Method, as described herein:

(a) **Contribution Method:** To enter by contributing money to Sponsor, You must make a contribution to Sponsor and submit an entry either:

(1) by going to wisconsinbowhunters.org and following the instructions to contribute and enter which will include providing Your first name, last name, date of birth, phone number and email address and making a contribution to Sponsor by September 10, 2023, at 11:59 p.m. CST; or

(2) by legibly handwriting Your first name, last name, date of birth, phone number and email address and mailing this information with proper postage along with a contribution to Sponsor. Mail-in entries shall be mailed to 17 E. Third St., Clintonville, WI 54929. Mail-in entries must be postmarked by September 10, 2023, and received by September 17, 2023. Mail-in entries must contain all required entry information outlined above; otherwise, they are void and will not be eligible to win; or

(3) by contacting Sponsor via email at office@wisconsinbowhunters.org or via telephone at (715) 823-4670 and making a contribution to Sponsor and providing your first name, last name, date of birth, phone number and email address. Emails or telephone calls must be received by September 10, 2023, at 11:59 p.m. CST.

(b) **Free Entry Method:** To enter via the Free Entry Method, You must submit an entry either:

(1) by going to wisconsinbowhunters.org and following the instructions to enter which will include providing Your first name, last name, date of birth, phone number and email address by September 10, 2023, at 11:59 p.m. CST; or

(2) by legibly handwriting Your first name, last name, date of birth, phone number and email address and mailing this information with proper postage to Sponsor. Mail-in entries shall be mailed to 17 E. Third St., Clintonville, WI 54929. Mail-in entries must be postmarked by September 10, 2023, and received by September 17, 2023. Mail-in entries must contain all required entry information outlined above; otherwise, they are void and will not be eligible to win; or

(3) by contacting Sponsor via email at office@wisconsinbowhunters.org or via telephone at (715) 823-4670 and making a contribution to Sponsor and providing your first name, last name, date of birth, phone number and email address. Emails or telephone calls must be received by September 10, 2023, at 11:59 p.m. CST.

For any of the entry methods: Sponsor suggests contributing \$20 or more, but a contribution of any amount will result in one entry into the Sweepstakes. There is no limit as to the number of times You may enter. Multiple entries submitted or completed by anyone other than You are void. No mechanical reproductions will be accepted. The entry must fulfill

all Sweepstakes requirements as specified herein to be eligible to win a prize. Entries that are incomplete or illegible or do not adhere to these Official Rules or specifications may be disqualified at the sole discretion of Sponsor. You must accurately provide the information requested. You may not use multiple email addresses, identities, or devices in an attempt to circumvent the rules. Proof of contribution entry or free entry will not be deemed to be proof of receipt of entry by Sponsor. If You use fraudulent methods or otherwise attempt to circumvent the rules, Your submission may be removed from eligibility at the sole discretion of Sponsor.

5. **Prizes:** There will be five (5) Prize Winners, and there will be five (5) Prizes. Each entry gives You one (1) chance to win a prize. It is possible for an entrant to win more than One Prize. Each Prize Winner will be awarded a Scheels or a Cabela's Gift Card. The Approximate Retail Value ("ARV") of each prize is as follows:

First Prize: \$5,000 Cabela's Gift Card (ARV: \$5,000)

Second Prize: \$3,500 Scheels Gift Card (ARV: \$3,500)

Third Prize: \$2,000 Cabela's Gift Card (ARV: \$2,000)

Fourth Prize: \$1,000 Scheels Gift Card (ARV: \$1,000)

Fifth Prize: \$1,000 Cabela's Gift Card (ARV: \$1,000)

Any difference between the actual retail value of a prize and the ARV will not be awarded. The actual retail value may vary depending on fluctuations and other variables. No substitution, assignment or transfer of any prizes are permitted, except by Sponsor, who reserves the right to substitute the prizes with another of comparable or greater value.

The prizes do not include travel to and from Clintonville, Wisconsin, or any other destination where the prize(s) may be redeemed. You are responsible for your own travel to and from Clintonville, Wisconsin, or any other destination where the prize may be redeemed.

The potential Winner must sign and return to the Sponsor, within five (5) days of the date of notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release in order to claim his/her prize. Note: The Affidavit sent to the potential Winners may require the Winners to provide their Social Security Numbers to the Sponsor, which will be used solely for tax reporting purposes. Actual or appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Sponsor. No cash or other prize substitution shall be permitted except at Sponsor's discretion. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of the Winners. Acceptance of the prize(s) constitutes permission for Sponsor to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. **Odds:** The odds of winning depend on the number of eligible entries received.

7. **Winner Selection and Notification:** Each Winner will each be selected by a random drawing under the supervision of Sponsor on September 21, 2023. Each Winner will each be notified by email within five (5) days following selection of the winners. Sponsor shall have no liability for any Winner's failure to receive notices due to spam, junk e-mail or other security settings or for any Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within five (5) days from the time award notification was sent, or fails to timely return a completed and executed release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNERS (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. **Taxes:** The Winners must note that the value of the accepted prize is taxable as income and that an IRS Form 1099 will be filed in the name of the Winners for the value of the prize. Any Prize with fair market value equal to or greater than \$600 are taxable income to the Winner and must be reported to the IRS via IRS Form 1099. The Winners are solely responsible for all matters relating to their prizes after they are awarded. The value of each prize is includible in the Winner's income. Sponsor is required to report the actual value of the prizes to the Internal Revenue Service. The Winners agree to provide their valid names, addresses, and Social Security numbers to Sponsor for tax reporting purposes, if required. THE WINNERS ARE RESPONSIBLE FOR PAYING ALL FEDERAL, STATE, AND LOCAL INCOME AND OTHER APPLICABLE TAXES THAT ARE DUE IN CONNECTION WITH RECEIPT OF THE PRIZE.

9. **Rights Granted by You:** By entering this Sweepstakes, You understand and agree that Sponsor, anyone acting on behalf of Sponsor, and Sponsor's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the

world, without limitation, Your entry, name, portrait, picture, voice, likeness, image, statements about the Sweepstakes, and biographical information for news, publicity, information, trade, advertising, public relations, and/or promotional purposes without any further compensation, notice, review, or consent. You shall indemnify, defend, and hold harmless Sponsor from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Sponsor may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

10. Terms & Conditions: Sponsor reserves the right, in its sole discretion, to cancel, terminate, amend, modify or suspend the Sweepstakes should a virus, bug, non-authorized human intervention, fraud, or other cause beyond Sponsor's control corrupt or affect the administration, security, fairness, or proper conduct of the Sweepstakes. In such case, Sponsor may select the Winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Official Rules. Sponsor has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to: multiple entries from the same user from different IP addresses, multiple entries from the same computer in excess of that allowed by Sweepstakes rules, or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law.

11. Limitation of Liability: By entering, You agree to release and hold harmless Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, vendors, successors, assigns, employees, officers, and directors ("Released Parties") from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; (v) electronic or human error in the administration of the Sweepstakes or the processing of entries; (vi) lost, late, incomplete illegible, undelivered stolen, damaged, delayed, postage-due, or misdirected mail entries. The Winners agree that the Released Parties shall not be liable for any loss or injury resulting from participation in the Sweepstakes, or the acceptance, use of any prize, or participation in any event associated with or comprising a part of the prize, including any travel to and from Clintonville, Wisconsin, or any other destination related to the prize, including to and from the airport, or to and from any event related to any prizes, and any and all events and travel related to the prizes.

13. Disputes: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF WISCONSIN, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, You agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Clintonville, Wisconsin, having jurisdiction. Further, in any such dispute, under no circumstances shall You be permitted to obtain awards for, and You hereby waive all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than Your actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes). You further waive all rights to have damages multiplied or increased.

14. Privacy and Privacy Policy: You consent that any personal information (i.e. contact information, payment information, address, phone number, email address, etc.) provided may be collected and used in connection with administering the Sweepstakes, including, but not limited to, contacting and announcing any Winners. Additionally, information provided by You will be used and governed in accordance with Sponsor's privacy policy. To read the Privacy Policy, click here: <https://www.wisconsinbowhunters.org/privacy>

15. Winners List: To obtain a copy of the Winners' names or a copy of these Official Rules, mail such a request along with a stamped, self-addressed envelope to: Wisconsin Bowhunters Association. Requests must be received no later than March 31, 2024, at 11:59pm EST. The names of the prize Winners will also be available on September 21, 2023, at wisconsinbowhunters.org.

16. Sponsor: The Sponsor of the Sweepstakes is Wisconsin Bowhunter's Association, 17 E. Third St., Clintonville, WI 54929.

17. Bound By These Rules: You, as entrant, agree that, by submitting an entry, You will be bound by these Official Rules and You have affirmatively reviewed, accepted, and agreed to all of the Official Rules and other conditions.